# Loyalty & Discounts Terms & Conditions

# **Loyalty Cards Terms & Conditions**

#### **Coffee Loyalty Card Terms:**

- Receive one stamp for each eligible product purchased. Eligibility excludes items
  from the children's menu, tea, iced teas, lemonades, filter coffee, single espresso,
  and macchiato.
- Rewards are redeemable only after collecting the required number of stamps as specified for each card.
- Upon completing a card, redeem it for a small classic coffee. Please note that any extras, such as syrup or alternative milk, will incur additional charges.
- You have the option to upgrade to a Regular coffee for an additional 40p or a Large for 80p.

#### **Blended Loyalty Card:**

- Enjoy a half-price regular or large drink from our shake menu upon redemption.
- Extras and customizations are subject to additional charges.

#### **Gelato Card:**

- Redeem for one free scoop of gelato on a plain base (cup or cone).
- Toppings, extra scoops and upgraded cones will incur additional charges.

### Why not save even more with The Coffee Cart Copany Keep Cup?

Available from any Coffee Cart Company location for £5.50 (PLUS we will fill it for free with any regular drink form our classic menu)

## Coffee Cart Keep Cup Terms & Conditions

#### General Terms

- Use a Coffee Cart Company Keep Cup to receive £0.20 off any drink.
- The Coffee Cart Keep Cup is a regular size.

#### **Loyalty Stamp Bonus:**

• When you purchase a drink with your Coffee Cart Company Keep Cup, you receive double Stamps on your loyalty card—one for purchasing a drink and another for using the Keep Cup. (This means you'll get a FREE drink on every 4th drink!).

#### **Keep Cup Privilege:**

#### If you're redeeming a Loyalty/privilege drink standard loyalty card rules still apply:

• If you're redeeming a loyalty/privilege (free) drink and using a Coffee Cart Company Keep Cup, there is no charge to upgrade to the regular size. However, please note that extras, such as oat milk, will incur additional charges.

#### Important Guidelines for Keep Cup Use:

- We do not accept lids separately, nor do we accept dirty cups for refills. The Coffee Cart Company is committed to maintaining high hygiene standards for the safety and enjoyment of all customers.
- While we do not wash or rinse cups for you, the company has conveniently provided rinse stations in all outlets. Customers are encouraged to clean their cups at these stations before presenting them for a refill.

# Coffee Cart Iced Keep Cup Terms & Conditions

#### **General Terms:**

- Use our Coffee Cart Company Iced Keep Cup to receive £0.20 off any cold Drink.
- The Coffee Cart Keep Cup is 16oz. (Regular Size)

#### Loyalty Stamp Bonus for Iced Coffee:

- When you use your Coffee Cart Company Iced Keep Cup you will receive one stamp for drinks purchased... Including our gelato & blended range, as well as iced coffee. (iced tea & lemonade are not included in this offer).
- When purchasing coffee based drinks you will receive a second green stamp for using a reusable Coffee Cart Keep Cup

#### **Iced Keep Cup Privilege:**

#### If you're redeeming a Loyalty/privilege drink standard loyalty card rules still apply:

- If you're redeeming a Coffee based loyalty/privilege (free) iced drink and using a Coffee Cart Company Keep Cup, there is no charge to upgrade to the regular size. However, please note that extras, such as oat milk, will incur additional charges.
- If you are redeeming a Blended loyalty drink you will receive 50% off your drink. However, please note that extras, such as oat milk, will incur additional charges.

#### Important Guidelines for Iced Keep Cup Use:

- We do not accept lids separately, nor do we accept dirty cups for refills. The Coffee Cart Company is committed to maintaining high hygiene standards for the safety and enjoyment of all customers.
- While we do not wash or rinse cups for you, the company has conveniently provided rinse stations in all outlets. Customers are encouraged to clean their cups at these stations before presenting them for a refill.

# Terms & Conditions: Using Your Own Keep Cup

#### **General Terms:**

• Bring your own cup and receive £0.10 off your drink purchase.

#### Size Measurement and Drink Preparation:

• In case of any discrepancy between the size of your cup and our standard serving sizes, we'll use a Coffee Cart Company cup to measure and ensure you receive the exact amount of drink you've asked for.

#### Loyalty Stamps Reward:

• Earn Double Stamps: For every drink purchased with your own cup, you'll receive not just one, but two stamps on your loyalty card—one for buying a drink and an additional stamp as a bonus for using your own cup.

#### **Redeeming Privilege Drinks:**

• When you're redeeming a drink under a privilege (free drink) offer with your loyalty card, all the usual terms and conditions of our loyalty program apply.

### **Discounts Terms & Conditions**

#### **Blue Light & Defence Discount:**

- Available to Blue Light cardholders and members of the Army with a Defence card.
   (We will also accept a Valid NHS badge, or other applicable photo ID card)
- Enjoy a 12% discount on your purchase.
- Present your Blue Light app and swipe, or show your physical Blue Light card or Defence card along with a valid ID at the time of purchase.

#### **Hightown Workhere perk:**

- Employees of Workhere Hightown.
- Enjoy a 12% discount on your purchase.
- Must present a coloured and dated photograph from the Workhere kitchen in Hightown.

#### **BL.APP - Old Market Discount:**

- Users who access the discount through the BL.APP.
- Get a 10% discount on your order.
- Open the app and show you are logged in at the time of purchase.

We never apply double discounts. Rest assured, we'll always apply the highest value discount available to your purchase.

We're diligently working behind the scenes to develop a loyalty scheme that's simpler and more rewarding. We appreciate your patience — great things are on the way, so stay tuned!